



AAEA and REESSA Joint Conference

April 30th - May 1st, 2015

Radisson 67 Street - Red Deer - AB

Thursday, April 30

- 8:00 - 8:25 AM** | **Registration**
CASCADES Entrance/Hallway
- 8:25 - 8:30 AM** | **Welcoming remarks** - AAEA President Lukas Matejovsky and REESSA Chair Victoria Zeppa
CASCADES West

AAEA & REESSA Session 1: Economic Overview

CASCADES West

Chair: Lukas Matejovsky

- 8:30 - 9:10 AM** | **Todd Hirsch, ATB**
Alberta Economy 2015: Who Should Worry... and Who Shouldn't?
- 9:10 - 9:50 AM** | **David Weber, Serecon**
Alberta Farmland - Bubble or Bargain?
- 9:50 - 10:10 AM** | **Coffee Break**

AAEA Session 2: Public Opinion and Social License

CASCADES West

Chair: Catalina Solano

- 10:10 - 10:50 AM** | **Sean Royer, ARD**
Achieving Social License in Agriculture
- 10:50 - 11:30 AM** | **Dr. Jill Hobbs, U of S**
Private Standards for Food Safety and Quality: Is the Glass Half Full or Half Empty?
- 11:30 - 12:10 PM** | **Darcy Fitzgerald, Alberta Pork**
Alberta Pork and Social License
- 12:10 - 1:30 PM** | **Lunch**
CASCADES West
- 1:00 - 1:30 PM** | **Student Research Poster Viewing**
CASCADES Hallway

REESSA Session 2: Food, Market and Institution Structure

CASCADES East

Chairs: Hawley Campbell and Sandra Ngo

- 10:10 - 11:15 AM** | **Food**
Nishanth Balasubramaniam - Egg Pricing
Megan Egler - Food Aid Analysis
Yang Yang - Cultural Values and Food Technologies
Sandra Ngo - Willingness to Pay for Vitamin A
- 11:15 - 12:10 AM** | **Market and Institution Structure Effects**
Victoria Zeppa - Institutional Innovation in Indonesian Farmer-Trader Exchange
Maria Montenegro - Land Use Change in Peru
Wes Lu - Climate Change and GDP in Alberta

Visions 2015 - Economic Impacts: Perspectives on Trends in Agriculture, the Environment and Society



AAEA Session 3: Research in Agriculture

CASCADES West

Chair: Henry An

1:30 – 2:10 PM	Gordon Cove, ALMA Advancing the Livestock and Meat Industry in Alberta
2:10 – 2:50 PM	Brian Beres, AAFC Navigating the Intersection of Agronomic Research and Economic Implications
2:50 – 3:10 PM	Coffee Break <i>CASCADES West</i>

REESSA Session 3: The Alberta Landscape

CASCADES East

Chairs: Matthew Dairon and Alfred Appiah

1:30 – 2:05 PM	Agricultural Land Valuation Haoluan Wang - Periurban Agricultural Land Valuation Angela Bentley - Farmland Valuation Modeling
2:05 – 2:50 PM	Water Valuation Dareskedar Amsalu - Irrigation Rehabilitation Program Marcus Becker - Nutrient and Groundwater Management Manikarnika Kanjilal - Wetland Restoration Opportunity Costs

AAEA Session 4: Developments in Agriculture

CASCADES West

Chair: Danny LeRoy

3:10 - 3:50 PM	Dr. Nick Savidov, ARD New Developments in Sustainable Agriculture: Aquaponic and Beyond
3:50 - 4:30 PM	Dr. Oparinde Adewale, HarvestPlus Agriculture and Health Nexus with Biofortification lens
4:30 - 5:10 PM	Dawn Trautman, Gentec The Application of Genomics: Emerging Challenges and Opportunities in Livestock Production
5:10 – 6:00 PM	AAEA Annual General Meeting <i>CASCADES West</i>

REESSA Session 4: Panel Discussion on Economic Careers

CASCADES East

3:10 - 4:30 PM	Career Panel Discussion with AAEA attendees and graduate students
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Evening Program

DAVID THOMSON West and Center

MC: Reg Norby; **Speaker introduction** by: Brent Swallow

6:00 - 6:30 PM	Dinner Reception
6:30 – 7:15 PM	Buffet Dinner
7:15 – 7:30 PM	Student Poster Award Winners Presentation
7:30 PM	Banquet Speaker: Dr. Thomas Johnson, University of Missouri Measuring Economic Impacts in Agriculture, the Environment and Society

Visions 2015 - Economic Impacts: Perspectives on Trends in Agriculture, the Environment and Society



Friday, May 1st

7:30 – 8:30 AM | **Continental Breakfast**
CASCADES West

AAEA Session 5: Sustainability: Metrics, Preferences and Action

CASCADES West
Chair: Ellen Goddard

8:30 - 9:10 AM | **Andrew Arnold, SureHarvest US**
Agrifood Sustainability Programs: Where are We and Where are We Heading?

9:10 - 9:50 AM | **Dr. Lauchlan Fraser, Thompson River University**
Sustainable Ranching in BC: Meeting the Climate Change Challenge

9:50 - 10:10 AM | **Erin Gowriluk, Alberta Wheat Commission**
Alberta Wheat Commission and Sustainability Initiatives

10:10 – 10:50 AM | **Coffee Break**
CASCADES West

AAEA Session 6: Crops

CASCADES West
Chair: Jason Wood

10:50 - 11:30 AM | **Bruce McFadden, Quorum Corporation**
Monitoring Western Canada's Grain Handling and Transportation System

11:30 - 12:10 PM | **Dr. Richard Gray, U of S**
The Future Governance of Crop Research in Western Canada

12:10 – 12:25 PM | **Closing Remarks - AAEA President**

REESSA Session 5: Market Organization Effects and Human Behaviour

CASCADES East
Chairs: Maria Montenegro and Haoluan Wang

8:30 - 9:20 AM | **Markets**
Daiwei Zhang - Network Effects
Jessica Agnew - Business and the Poor
Zili Lai - Canadian Food Manufacturing

9:20 – 10:00 AM | **Human Behaviour**
Jeffrey Andrews - Extremes in Weather and Human Behaviour
Sarah Prescott - Crowsnest Pass ATV Use

REESSA Session 6: Energy

CASCADES East
Chair: Victoria Zeppa

10:50 – 11:40 AM | **Hawley Campbell** - Canadian Ethanol
Lucas Novak - Emission Permit Pricing in the EU
Matthew Dairon - Energy Discourses



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