



Is pleased to present its First Fall Seminar:

Will Farmland Values Keep Booming, Peak or Decline?

“We have seen many successive years of strong increases in farmland values in Alberta and across Canada. But grain and oilseed prices are lower while the possibility of higher interest rates appears stronger. Can current farmland values be supported, or will we inevitably see prices trend downward? Join us to hear about the economic drivers of farmland values”

Faculty Club, University of Alberta

November 20, 2014 at 7:00 pm

Speaker: J.P. Gervais, Farm Credit Canada



Speaker's bio:

J. P. Gervais is the Chief Agricultural Economist at Farm Credit Canada (FCC). In his role, he oversees economic analysis to guide strategy and monitor risk. He is a featured speaker at national and international conferences and acts as a FCC spokesperson on economic matters. Prior to joining FCC in 2010, he was a Professor in the Department of Agricultural Economics at North Carolina State. He also taught in the Department of Agricultural Economics at Laval University where he held the Canada Research Chair in Agri-industries and International Trade. J.P. is the immediate Past-President of the Canadian Agricultural Economics Society. He obtained his Ph.D. in economics from Iowa State University in 1999.

Please RSVP to zoya.komirenko@ualberta.ca by **November 14 (\$10)** or register at the venue (\$15).

Cash or cheque registration payments will be accepted at the venue. Registration includes a wine and cheese mixer and networking before and after the talk.

